



IGEA



[www.thearcade.melbourne](http://www.thearcade.melbourne) @TheArcadeMelb

## WELCOME TO THE ARCADE...

Welcome to The Arcade, Australia's first, not-for-profit, collaborative workspace created specifically for game developers and creative companies.

Established in September 2013, The Arcade has been the leading cooperative working space for the broader video games industry.

Here at The Arcade, we like to foster an environment that allows people to:

Create.

Collaborate.

Cooperate.

We strive to create a diverse and inclusive community that welcomes everyone. All creative companies using game methodologies and technologies (for example film & television, VR and XR) are welcome at The Arcade.

In 2020, The Arcade merged with the Interactive Games & Entertainment Association (IGEA), a member-led not-for-profit industry association representing and advocating for Australian and New Zealand companies in the computer and video game industry.

This means not only can we provide you space to grow both personally and professionally, you will also experience how we actively work to support and encourage growth for the industry as a whole.

In this prospectus, you will find a range of options for space to rent at The Arcade. Whether you are a one person start-up or a team of 50, we can work with you to ensure there is a space that suits you and your business. With our flexible options, your working space can expand in line with your business.

Thank you for your interest in The Arcade, and we look forward to seeing you here soon!

Kind regards,

Ceri Hutton

Director of Operations and Projects

Interactive Games & Entertainment Association (IGEA)



# A SNAPSHOT OF THE ARCADE

The Arcade was established in September 2013, and was Australia's first bespoke game development, not-for-profit coworking space.

Since then, it has grown exponentially, moving from a small office building to occupying over 2000sqm of office space.

Offices and single person hot desks are available for hire - we cater to your needs and company's requirements.

The Arcade runs and assists in community driven events, with a full event space available to hire.

We offer meeting rooms, event rooms, wifi access, full kitchen facilities, showering facilities, a coffee machine, onsite storage, car parking and more.





# OCCUPANCY BREAKDOWN

## HOT DESK

For when you want a desk that works with a busy schedule.

Book a one off, book a handful of days for a sprint, or just while you're in town for the week!

Our hotdesks can be booked at anytime, and paid for daily.

## PART-TIME DESK

For a bit more stability, we have different tiers of part-time desk options available to work within your routine and budget.

Pay a monthly subscription for desk usage between 1-3 times a week!

## RESIDENT DESK

Become a permanent Arcade resident!

Resident desks are for permanent usage — That means you can leave your set-up on your desk, ready to go anytime you need it.

Pay a monthly subscription for your own desk.

## OFFICE

Bring your team in with you.

We have a variety of office spaces available to studios of different sizes.

Offices are charged per SQM and come with a huge array of benefits for you!



# BENEFITS AT A GLANCE

	Hot Desk	Part-Time Desk	Resident Desk	Office
Internal Arcade Group Access (Discord/FB)	✓	✓	✓	✓
High Speed W/L Internet	✓	✓	✓	✓
Access to Arcade Parking Systems	✓	✓	✓	✓
Access to Arcade Occupant Exclusive Events	✓	✓	✓	✓
Arcade Community Updates	✓	✓	✓	✓
Break Out Spaces/ Kitchens	✓	✓	✓	✓
Building Wide Heating/Cooling	✓	✓	✓	✓
Meeting Rooms/Event Rooms	✓	✓	✓	✓
Sustainable , ecofriendly cleaning and recycling	✓	✓	✓	✓
Desks and Chairs Provided	✓	✓	✓	✓
Listing on Arcade Website		✓	✓	✓
Personal Desk Storage Units			✓	✓
24/7 Building Access			✓	✓
Logo/ product prominently displayed across building			✓	✓
High Speed Wired Internet, secured Firewall and VLAN				✓
Secured Space with Alarm Zone				✓



## COMMON SPACES

The Arcade features a number of fantastic common areas.

Three kitchens, all fully stocked with communal crockery, cutlery, fridge and microwave. Each kitchen also has a cold and boiling water tap.

A large breakout area next to our largest kitchen. During the day, residents sit and socialise over lunch or tea breaks.

At night, the tables can be moved and transformed into a casual event area.

A comfortable beanbag room, set up for naps, gaming with your coworkers or just a quiet space to work on your laptop.

## BUILDING BENEFITS





# BUILDING BENEFITS



## MEETING ROOMS

There are three meeting rooms available to use free of charge for residents.

Each meeting room is equipped with a whiteboard wall, perfect for planning, brainstorming and sprint meetings, table, chairs, power and of course, high-speed wifi.

## BREAKOUT SPACES

If you need to pop out of your office for a quick phone call, The Arcade is equipped with a variety of breakout spaces.

Perfect for a quick moment away from the office, every area across the building is fitted with these spaces, so you can take some time for a coffee, a chat, or whatever you need.





## EVENT SPACES

The Arcade features three flexible event rooms. Our sliding partitions allow, three rooms to become two or one depending on your needs.

With almost 200sqm of space they can be adapted to suit a variety of functions including: meetings, workshops, networking events, exhibitions, game jams, lectures - whatever your needs, we can make the space work for you.

The event rooms have a projector, full audio and microphone system, whiteboards and TV's.

All event rooms are wheelchair accessible.

## BUILDING BENEFITS







# ADDED EXTRAS

## Car Parking



The Arcade has a private indoor garage. There are 7 bookable bays, with an easy to use booking system available to you on request. Each bay is \$10 (ex GST) per booking.

The garage also features space for bikes and motorbikes to be stored safely.

## Storage Space



With a 27 sqm storage room available, The Arcade is ready to help you house any merch, tech or general office equipment at a low price.

Ask about what storage options we have available to suit your needs!

## Coffee Club



Enjoy barista quality coffee yourself at The Arcade. Located in the main kitchen, a 3 group head coffee machine is available for use.

For \$15 (ex GST) a month each person gets professionally trained on the coffee machine and unlimited coffee and milk.





# ARCADE EVENTS



Upskilling and growth in the gaming industry is a core focus for The Arcade.

The event space we have available is extremely adaptable for individual needs.

Some events we have hosted are:



# ARCADE EVENTS

## High Score

In collaboration with APRA AMCOS, The Arcade hosted a 2-day workshop and seminar focused on composition and sound art for video games.

This workshop featured presentations on both the creative and business side of the industry with over 150 people in attendance.

High Score had a networking component on day two which allowed for attendees to grow their collective networks, a critical need in the underrepresented sound composition and sound art creation sector.



## Gender Equality Game Jam

In collaboration with Girl Geek Academy, The Arcade hosted a number of events focused on upskilling young diverse games developers.

These include incubator programs as well as a Gender Equality Game Jam, a two-part event focused on highlighting and examining gender equality, especially within games.

This game jam was open to game developers of all genders and in all stages of their career, to promote greater awareness of gender inequality across the video game industry.



## Cool Down

Cool Down was an invite-only low-pressure collaborative networking event as part of Melbourne International Games Week, where attendees could take a chance to recharge.

The Arcade gathered people from all across our country and unites them by focusing the evening on a common goal: Growing our industry by supporting each other.

With over 200 attendees, all who attended were highly engaged in the central theme of networking and reciprocity.

# ARCADE EVENTS

## Trade Missions from Creative Vic

The Arcade works closely with the Victorian Government on a variety of projects that are designed to showcase the potential of Victoria's interactive media sector.

This includes a variety of Trade Missions which involves a number of high-profile international VIPs arriving at The Arcade where they are treated to an introduction to the Australian interactive media sector by one of our prominent industry leaders, a tour of the premise and an opportunity to interact with our esteemed residents.





# STUDENT SKILLS PROGRAM

Each year The Arcade partners with universities that run top of the line Game Design Courses, and their students that are undertaking their final year of game development study.

We provide an office space for students to work out for their entire final year, as well as running regular events to gain valuable skills, get feedback on the development of their game and meet key industry contacts.

The Arcade works closely with the course coordinators to get in industry specialists to conduct lectures that cover marketing, business, networking and game development best practice.



# INDUSTRY IMPACT



Everyone deserves a chance to be themselves at work. The Arcade is committed to the fair inclusion and safety of all of our residents.

A core part of our mission to create a community driven space, is to ensure that our community is rich in people from all genders, sexual orientations, disabilities, ethnicities, religions, ages, physical appearance or work experience.

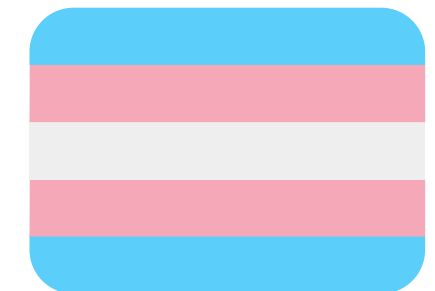
We recognise that the games industry is as diverse as the games we make and the players who love them, and want our values and actions to reflect that to the broader industry.

The Arcade has taken the following steps to encourage a safe workplace:

- All of our bathrooms (regardless of gender) are equipped with free sanitary products and sanitary bins.
- All entries and common spaces in the building are wheelchair accessible.
- All residents are bound by our Code of Conduct.

We are always striving to achieve a higher standard for our inclusion practices, and know that our work is never done.

***"The Games Industry is as diverse as the games we make."***





# LOCATION

Located in the heart of South Melbourne, in the City of Port Phillip, The Arcade is a convenient short walk from the Number 1, the number 58 and the number 12 tram stops.

For all your lunch needs, a 5 minute walk will take you to Clarendon Street, where you can find a variety of cuisines. From burgers to Japanese, vegan to gluten free, everyone can find something to enjoy.

A 10 minute walk will get you to the South Melbourne Markets, for food, local produce and ethically sourced local shopping.

You can also walk in any direction for a few minutes and immerse yourself in the unique and exciting cafe culture that South Melbourne has to offer.





**Thank you for your interest in The Arcade. If you would like more information, or to book a tour, please contact:**

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**We'd love to see you here soon!**

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